



***RULE ON ROAD
THE WAY YOU DESIRE***



PASSENGER, HEAVY DUTY VEHICLE MOTOR OIL



ENGLISH



FRENCH



***RULE ON ROAD,
THE WAY YOU DESIRE***



Lubrex FZC is a leading lubricant manufacturing company, registered in Hamriyah Free Zone, Sharjah, UAE. It was established in 2005 as the flag bearer in the UAE of a group of lubricant manufacturing oil exporting companies with decades of experience. With a primary focus on the GCC, Middle East, Far East and Africa, Lubrex is uniquely positioned to lead in manufacturing, development and marketing in the regional and international markets, providing unmatched level of support and services for its customers.

Having realised that a critical factor of success in any venture is the access to specific industry knowledge, the company is founded and articulated by a team of leading industry professionals, strategic partners, and business associates, which in turn have encouraged and emboldened the company to participate in one of the most challenging markets in the world.

Lubrex uses state of the art automated blending systems with latest machineries to keep products precisely blended avoiding any avoid human errors, ensuring consistency in the delivery of products in scheduled time without compromising in quality.

Lubrex lubricants are made from first grade mineral oils, virgin base oils, and high quality additives to meet industry standards.



2005

Launching our first production plant in Hamriyah free zone



2007

Expanding our production capacity to 90M litres per year



2015

Expanding our storage facilities to 5600 SOM



2017

Integration of Automatic Batch Blending



2017

Integration of plastic packaging production line



2018

Integration of fully automated palletizing



2022

Launching our first grease plant in Hamriyah free zone



2022

Expanding our production capacity to 115M litres per year

VELOCITY NANO PLUS

API SN/CF / ACEA A3/A4

SAE 5W-40



GASOLINE / DIESEL



APPROVALS:



ADVANCED FULLY SYNTHETIC



DESCRIPTIONS

Velocity Nano Plus is an advanced fully synthetic engine oil designed to help deliver outstanding engine protection in recent cars fitted with Gasoline and Diesel engines, naturally aspirated or turbo-charged, indirect or direct injection. It meets the requirements of the latest industry standards for "Full SAPS" passenger car lubricants and outperforms conventional oils. These oils are designed to provide improved oxidation resistance, improved deposit protection, better wear protection, and excellent low temperature performance over the life of the oil.

ADVANTAGES

- Quick cold weather starting and fast protection helps extend engine life
- Outstanding thermal and oxidation stability
- Used for all high performance gasoline engine cars equipped with direct-injection, multi-valve, and turbo-charged technologies.
- Formulated for optimum viscosity control



VELOCITY NANO MS

API SN/CF / ACEA C2/C3

SAE 5W-30



GASOLINE / DIESEL



APPROVALS:



MB-Approval 229.52



BMW Longlife - 04

ADVANCED FULLY SYNTHETIC



DESCRIPTIONS

Velocity Nano MS oils are advanced fully synthetic engine oils designed to help deliver outstanding engine protection. These oils meet the requirements of "Mid SAPS" passenger car lubricants with 0.08% phosphorus and 0.8% sulphated ash levels. These products are designed to provide improved oxidation resistance, improved deposit protection, better wear protection, enhanced fuel economy and excellent low temperature performance over the life of the oil.

ADVANTAGES

- Outstanding wear protection under a wide variety of operating conditions
- Special cleaning additive to help prevent the formation of sludge and harmful deposits
- Optimal engine operating temperature, owing to thermal control formula
- Limits formation of deposits on the most loaded engine parts
- Provides safe operation of catalytic exhaust converters
- Resistant to extreme thermal load, due to high quality of base oil
- Enables fast and easy start in extreme temperature conditions



VELOCITY ACE

API SP (RC) / SN PLUS / ILSAC GF-6B

SAE 0W-16

CO₂ EMISSION CONTROL

HYBRID CARS



FULLY SYNTHETIC

DESCRIPTIONS

Velocity ACE, an advanced 0W-16 SAE grade engine oil, is meticulously crafted for the latest Japanese vehicle engines. Its unique blend of high-performance ultra-pure base oils, utilizing cutting-edge synthesis technology, and an advanced additive system ensures exceptional performance. This formulation not only maximizes wear protection but also prevents harmful sludge formation during extended oil change intervals. Moreover, Velocity ACE guarantees excellent cold start behavior at low temperatures, meeting the low viscosity level requirements set by automobile manufacturers.

ADVANTAGES

- Crafted for modern passenger cars with gasoline and electric hybrid engines
- Engineered for the latest Japanese vehicle generation
- Exceptional fuel efficiency and CO₂-exhaust reduction
- Specially recommended for cold climates
- Superb wear protection
- Outstanding engine cleanliness
- Substantial fuel savings



VELOCITY ACE

API SP (RC) / SN PLUS / ILSAC GF-6A

SAE 0W-20



FUEL SAVINGS



FULLY SYNTHETIC



DESCRIPTIONS

Velocity ACE, a high-performance engine oil with an SAE grade of 0W-20 and reduced HTHS (High Temperature High Shear) viscosity, offers exceptional fuel efficiency. Crafted from a perfect blend of ultra-pure synthetic base oils and innovative additives, it ensures outstanding performance, heightened oxidation resistance, superior wear protection, and improved fuel economy. This formulation excels in providing excellent cold start behavior at low temperatures. Velocity ACE 0W-20 is specifically designed for the latest modern turbocharged direct injection gasoline engines, providing essential protection against low-speed pre-ignition (LSPI).

ADVANTAGES

- Optimal for cold climates
- Engineered for electric hybrid vehicles
- Enhanced fuel efficiency
- Superior wear protection
- Added cleaning performance
- Exceptional fuel-saving potential
- Unmatched aging stability



VELOCITY ACE

API SP

SAE 0W-30



TURBOCHARGED & DIRECT
INJECTION ENGINES



PROTECTION AGAINST
LOW-SPEED PRE-IGNITION

FULLY SYNTHETIC



DESCRIPTIONS

Velocity ACE 0W-30, a cutting-edge fully synthetic motor oil. Engineered for swift oil delivery during cold starts and optimal lubrication with maximum protection in all operating conditions, it enhances engine longevity in high-tech engines. The state-of-the-art formulation combines ultra-pure synthetic base oils and innovative additives, ensuring superior wear protection, optimal engine cleanliness, minimized oil and fuel consumption, and heightened engine efficiency.

ADVANTAGES

- Designed for modern turbocharged direct injection gasoline engines
- Enhances fuel efficiency and reduces pollutant emissions
- Promotes outstanding engine cleanliness
- Demonstrates excellent resistance to aging
- Provides protection against low-speed pre-ignition (LSPi)
- Ensures peak engine performance
- Minimizes friction for optimal operation.



VELOCITY ACE

API SP

SAE 0W-40



TURBOCHARGED & DIRECT
INJECTION ENGINES

LSPI

PROTECTION AGAINST
LOW-SPEED PRE-IGNITION

FULLY SYNTHETIC



DESCRIPTIONS

Velocity ACE 0W-40, a cutting-edge fully synthetic motor oil. Engineered for swift oil delivery during cold starts and optimal lubrication with maximum protection in all operating conditions, it enhances engine longevity in high-tech engines. The state-of-the-art formulation combines ultra-pure synthetic base oils and innovative additives, ensuring superior wear protection, optimal engine cleanliness, minimized oil and fuel consumption, and heightened engine efficiency.

ADVANTAGES

- Designed for modern turbocharged direct injection gasoline engines
- Enhances fuel efficiency and reduces pollutant emissions
- Promotes outstanding engine cleanliness
- Demonstrates excellent resistance to aging
- Provides protection against low-speed pre-ignition (LSPI)
- Ensures peak engine performance
- Minimizes friction for optimal operation.



VELOCITY ACE

API SP (RC) / SN PLUS / ILSAC GF-6A

SAE 5W-20



EXCELLENT PERFORMANCE
IN EXTREME TEMPERATURES



FULLY SYNTHETIC

DESCRIPTIONS

Velocity ACE 5W-20, a synthetic low-friction engine oil, is designed for gasoline passenger cars, vans, and light-duty trucks, whether equipped with turbocharging and direct injection or not. Engineered for peak engine protection, these premium oils feature ultra-pure base oils and a cutting-edge additive system. This combination ensures heightened oxidation resistance, superior deposit protection, improved wear resistance, excellent low-temperature performance, and enhanced fuel economy.

ADVANTAGES

- Maximizes fuel economy through advanced base oils and additives
- Offers protection against sludging, coking, varnish, and corrosion even under critical conditions
- Boasts unparalleled aging stability, resulting in extended oil change intervals.
- Specially formulated for Asian and American vehicles.
- Excels in performance under extreme temperature conditions.



VELOCITY ACE

API SP/SN PLUS/GF-6A

SAE 5W-30



EXCEPTIONAL PROTECTION IN
HIGH-TEMPERATURE CONDITIONS



OUTSTANDING ENGINE
CLEANLINESS



FULLY SYNTHETIC



DESCRIPTIONS

Velocity ACE 5W-30, is a fuel-economy engine oil with extended life properties. Specifically engineered for the latest high-output turbocharged gasoline engines in passenger cars, SUVs, vans, and light-duty trucks, this advanced motor oil features a perfect blend of synthetic base oils and high-performance additives. Expect outstanding performance, excellent lubricity in all operating conditions, high engine cleanliness, and superior wear protection.

ADVANTAGES

- Shear-stable synthetic base oils combined with high-quality anti-wear additives.
- Provides exceptional protection in high-temperature conditions
- Dependable performance maintained throughout extended drain intervals
- Ensures outstanding engine cleanliness
- Exhibits excellent low-temperature behavior
- Reduces pollutant emissions for a cleaner environment
- Promotes smooth engine running
- Contributes to reduced fuel consumption.



VELOCITY ACE

API SP
SAE 5W-40



EXCEPTIONAL PROTECTION IN
HIGH-TEMPERATURE CONDITIONS



OUTSTANDING ENGINE
CLEANLINESS



FULLY SYNTHETIC



DESCRIPTIONS

Velocity ACE 5W-40, is a fuel-economy engine oil with extended life properties. Specifically engineered for the latest high-output turbocharged gasoline engines in passenger cars, SUVs, vans, and light-duty trucks, this advanced motor oil features a perfect blend of synthetic base oils and high-performance additives. Expect outstanding performance, excellent lubricity in all operating conditions, high engine cleanliness, and superior wear protection.

ADVANTAGES

- Shear-stable synthetic base oils combined with high-quality anti-wear additives.
- Provides exceptional protection in high-temperature conditions
- Dependable performance maintained throughout extended drain intervals
- Ensures outstanding engine cleanliness
- Exhibits excellent low-temperature behavior
- Reduces pollutant emissions for a cleaner environment
- Promotes smooth engine running
- Contributes to reduced fuel consumption.



DRIVEMAX MULTI

MULTI ATF



FOR UNDERSTANDING
PERFORMANCE LEVELS
SCAN QR-CODE

FULLY SYNTHETIC



DESCRIPTIONS

Drivemax Multi is a premium synthetic ATF formulated for use in a wide variety of North American, European, and Asian vehicles. It has a very high viscosity index and offers resistance against corrosion and foam-building. It has also very good anti-oxidation and anti-wear characteristics. Drivemax Multi is blended using the latest generation technology with added "special friction modifiers".

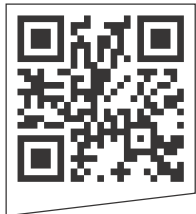
ADVANTAGES

- Long fluid life and long transmission life
- Exceptional oxidation stability and resistance to chemical deterioration
- Excellent flow properties at low start-up temperatures and high operating temperatures
- Excellent protection against rust and corrosion



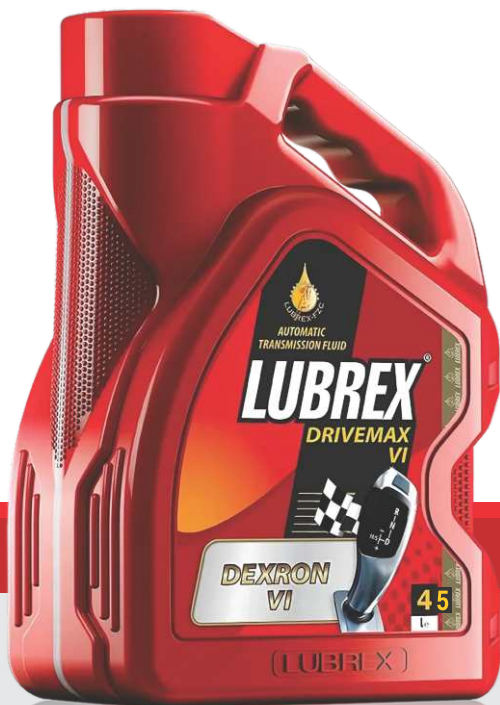
DRIVEMAX VI

DEXRON VI



FOR UNDERSTANDING
PERFORMANCE LEVELS
SCAN QR-CODE

FULLY SYNTHETIC



DESCRIPTIONS

Drivemax VI, a fully synthetic transmission fluid, is the ideal choice for passenger cars and light truck automatic transmissions that demand GM Dexron VI or earlier generation fluids. Compatible with various Aisin Warner models such as AW TF-80SC/SD, AWF21, AF40-6, AM6, AW6A-EI, TF81SC, AF21, and GA6F21WA (Mini).

ADVANTAGES

- Exceeds stringent performance standards for new GM 6 Speed automatic transmissions.
- Promotes exceptional friction durability, ensuring consistent shift performance throughout the fluid's lifespan
- Features outstanding oxidation resistance and thermal stability for extended fluid life
- Guards against sludge and varnish formation
- Provides effective protection against wear
- Exhibits excellent low-temperature properties
- Compatible with seals for reliable performance
- Prevents rust and corrosion
- Ensures high shear stability
- Resistant to foam formation.



MOMENTA PLATINUM NEO

CK-4 / SN

SAE 10W-30



DIESEL / GASOLINE

SYNTHETIC



DESCRIPTIONS

Momenta Platinum NEO is an advanced synthetic heavy-duty diesel engine oil that is specifically engineered to deliver longer oil drain intervals. It helps extend engine life in the most severe on and off-highway applications while delivering outstanding performance in modern high output low-emission engines fitted with EGR. Momenta Platinum NEO is also compatible with the latest exhaust aftertreatment systems such as DPF, DOC and SCR. The exceptional low temperature fluidity and pumpability in combination with the sophisticated additive system, ensures maximum engine wear protection and supports longer engine life.

ADVANTAGES

- Excellent control of oil thickening due to soot build-up.
- Outstanding TBN retention for long drain intervals.
- Outstanding resistance to oil consumption, oxidation, corrosive and abrasive wear.
- Designed to control aeration exceptionally
- Excellent shear stability
- Improved oxidation stability



MOMENTA PLATINUM NEO

CK-4 / SN

SAE 15W-40



DIESEL / GASOLINE



SYNTHETIC

DESCRIPTIONS

Momenta Platinum NEO is an advanced synthetic heavy-duty diesel engine oil that is specifically engineered to deliver longer oil drain intervals. It helps extend engine life in the most severe on and off-highway applications while delivering outstanding performance in modern high output low-emission engines fitted with EGR. Momenta Platinum NEO is also compatible with the latest exhaust aftertreatment systems such as DPF, DOC and SCR. The exceptional low temperature fluidity and pumpability in combination with the sophisticated additive system, ensures maximum engine wear protection and supports longer engine life.

ADVANTAGES

- Excellent control of oil thickening due to soot build-up.
- Outstanding TBN retention for long drain intervals.
- Outstanding resistance to oil consumption, oxidation, corrosive and abrasive wear.
- Designed to control aeration exceptionally
- Excellent shear stability
- Improved oxidation stability





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TEXAS, USA: Coming soon.

